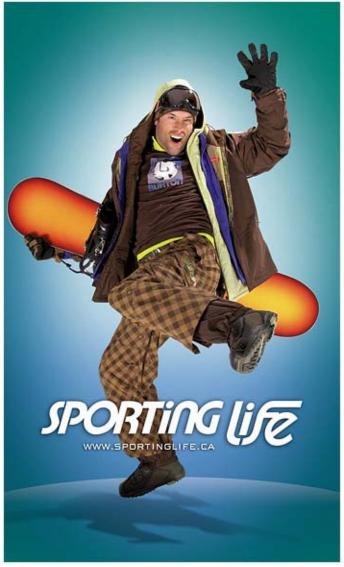
Objective: Create visually-dynamic newspaper and transit shelter ad images to brand Sporting Life as the retailer of choice for active, fashionable consumers.

Role: Image Designer, Art Director, photo-retouching, photo-enhancements, colour-correction, pre-press.

Model photography: Brian Gahan Creative Director: Brian Gahan







Objective: Create exciting newspaper ad images to brand Sporting Life as the retailer of choice for seasonal fashions, and for occasions such as Mother's and Father's Day. Role: Image Designer, Art Director, photo-retouching, photo-enhancements, colour-correction, pre-press.

Model photography: Brian Gahan Creative Director: Brian Gahan







Objective: Transform studio photographs of models to appear like they were taken in specific settings.

Role: Image Designer, photo-retouching, photo-enhancements, colour-correction, pre-press.

Model photography: Brian Gahan

Art Director: Rachael Muir Creative Director: Brian Gahan





Objective: Combine various media to create a "Back to School" campaign for newspaper advertising to brand Sporting Life as the retailer of choice for trendy school fashion. Role: Illustrator, Art Director, photo-retouching, photo-enhancements, colour-correction, pre-press.

Model photography: Brian Gahan Creative Director: Brian Gahan



Objective: Create an inviting illustration for newspaper advertising that brands Sporting Life as a family-friendly retailer of youth bicycles.

Role: Illustrator, pre-press.

Creative Director: Brian Gahan



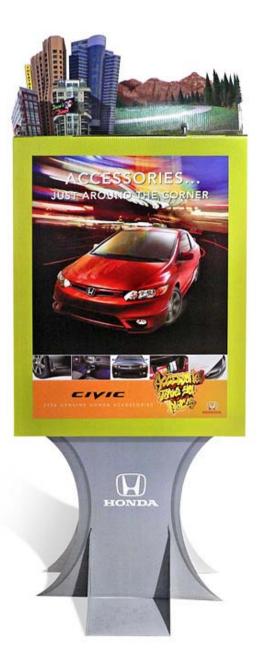
For: Top Drawer Creative Inc. Client: Honda Canada

Objective: Create a point-of-sales display and brochure holder that will stand out in busy showroom floors to alert car buyers to the accessories available for Honda Civics. *Role:* Designer, Art Director, photo-retouching, photo-enhancements, colour-correction, pre-press.

Creative Director: Brian Gahan







For: Top Drawer Creative Inc. Client: Honda Canada

Objective: Create a point-of-sales brochure holder to promote the i-Linc as an accessory that connects iPods to the car's audio system. Creative must be applied to the brochure design and peripheral marketing materials, such as mousepads.

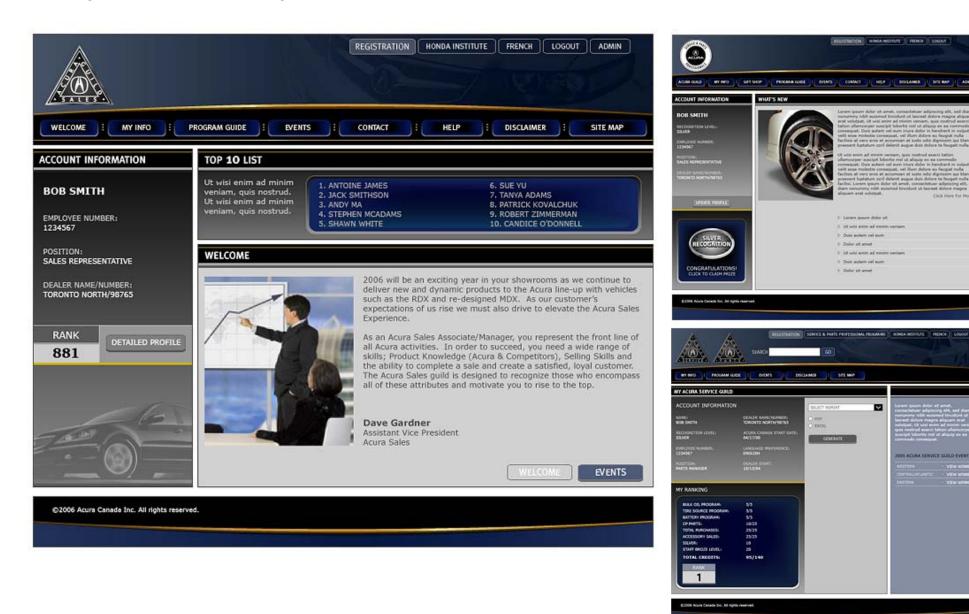
Role: Designer, Art Director, photo-retouching, photo-enhancements, colour-correction, pre-press.

i-Linc Photo: Suzi Staheli *Brochure Designer:* Peter Wong Creative Director: Brian Gahan



Objective: Design pages for Honda Acura staff training and management website. Site has to uphold the refined image of the Acura brand, with a car theme to the design.

Role: Designer, Art Director, photo-retouching. Creative Director: Brian Gahan





Client: Micheline Carone Business: Singer, Songwriter



Client: Sporting Life Business: Sporting apparel & equipment



Client: Circus Comics Business: Book publishing



Client: Silver Systems **Business:** Internet software



Client: Magna Entertainment Corp. Business: Gaming



Client: The New Yorker Theatre Business: Theatre venue



Client: The New Yorker Theatre Business: Theatre venue



Client: Fitness Depot Business: Fitness equipment retailer



Client: Topcuts Business: Hair salon



Client: Chris Bush Purpose: Yacht decal